



## Re-Elect Linda Evans - La Quinta Mayor 2024 La Quinta Proud

**THANK YOU** for the privilege of serving as your Mayor for the past ten years. I made a commitment to work hard, bring new energy and engage our residents – and that commitment remains strong. I take the representation you elected me for very seriously, by making informed decisions based on what is best for our residents and the City for our short and long-term viability.

I am proud of the progress we have made TOGETHER to enhance the quality of life in La Quinta, as well as for the good of our Valley. As a city, we continue to improve and diversify our services while remaining SAFE, vibrant, and desirable. Over the last several years, we have accomplished the following:

- Opened new businesses
- Invested in our infrastructure and pavement management program on our roads
- Enhanced our flood control systems
- Acquired land for additional workforce/affordable housing
- Reinvested and in the North La Quinta landscaping with Measure G funds
- Assisted and invested in programs for the unhoused and food insecure
- Created exciting new events to enjoy
- Enhanced our parks, amenities, and trails
- Managed and strengthened our financial position and reserves

Your continued engagement to provide feedback, input, and participation is important to me. Together, we collectively create our quality of life. Our Council will continue to move forward the Highway 111 Corridor plan, Montage and Pendry Hotels at SilverRock/Talus, growth and enhancement of the Village/Old Town area, more workforce / affordable housing, and collaboration with law enforcement and fire to ensure a balance of equity and safety for all.

We have taken this journey together, and not without life's difficulties and challenges. I work hard and appreciate the support and teamwork along the way. I am driven by the support, participation, and engagement of our residents – it makes the job to serve our community so much more enjoyable. It's a team effort – and I am grateful to be part of our La Quinta team.

I ask for your vote – again – to continue to serve our residents, business community, visitors and the valley. I am committed to preserve, protect, and enhance all that we LOVE about La Quinta now and for years to come. I am La Quinta Proud!

Thank you!

*Linda*

